

Barnes & Noble Studio Celebrates Two New York Emmy Award Wins

Barnes & Noble.com Web Video Series ‘Book Obsessed’ Is Honored in the Advanced Media Category

NEW YORK--(BUSINESS WIRE)--Barnes & Noble, Inc. (NYSE: BKS), the world's largest bookseller, has won two New York Emmy® Awards for the **Barnes & Noble.com** (www.BN.com) Web series *Book Obsessed*. Nominated in three categories, the mini-documentary series received two awards in the Advanced Media: Photography category and the Advanced Media: Writer/Producer category. The awards were announced at the 2009 New York Emmy® Awards Gala held on March 29th in New York City.

The Barnes & Noble Studio (www.bn.com/studio) at BN.com features a wide range of original content about books, readers and writers, showcasing Web video series and other multimedia content. Recognizing the quality of content on BN.com, the 2009 New York Emmy® Awards nominated the Barnes & Noble Studio series in three Advanced Media categories – Photographer, Video Editor and Writer/Producer. The only bookseller to be nominated for the New York Emmy® Awards, the Barnes & Noble Studio is now the only bookseller to win.

“Our goal for the Barnes & Noble Studio is to become *the* online multimedia destination for book lovers – a place where visitors discover unique content about literature and return again and again for inspiration,” said Mike Skagerlind, Vice President and Head of Digital Content & Community for Barnes & Noble.com. “We are thrilled that the quality of our work has been recognized and hope this recognition allows us to reach an even wider audience.”

The New York Emmy® Award Winning *Book Obsessed* series takes a five-minute look at passionate readers who are truly book obsessed. From the Texas woman who reads only romance novels, to the man with a collection of 35,000 books in his Long Island home, this mini-documentary series travels the US, meeting folks along the way whose love for books knows no bounds. From New York to LA, the production takes a look inside the lives of obsessed readers, revealing a fascinating glimpse into their world and the books they love.

Book Obsessed is produced for the Barnes & Noble Studio by the digital division of the City Lights Media Group and is shot on location around the US. It can be seen on Barnes & Noble.com at www.bn.com/bookobsessed.

Since its launch in March 2008, the Barnes & Noble Studio has featured over 2,000 original and third party video and audio offerings, with new content added weekly.