City Lights Pictures Enters Into Distribution Agreement With VVS Films for Canada

CANNES, France, May 24 /PRNewswire/ -- Danny Fisher, CEO of New York based City Lights Media Group today announced a distribution agreement with Montreal based Canadian distributor VVS Films for City Lights' produced and acquired feature film, television, documentary and special interest programming in Canada.

Projects already in the distribution pipeline for this deal include Canadian DVD rights to David Wain's comedy "The Ten" starring Paul Rudd, Famke Janssen, Winona Ryder, Adam Brody and Jessica Alba, which will be released theatrically August 3rd via THINKFilm, Alec Baldwin starrer "Brooklyn Rules," released by City Lights Pictures in theaters now in the US, Rosario Dawson starrer "Descent," Sundance '07 Grand Jury Prize Winner for Documentary "Manda Bala," and Cuba Gooding Jr. starrer "Harold."

"Following closely on the heels of our distribution deal with WEA Corp. for video and digital distribution in the US, we are thrilled to be inking this deal with VVS Films for Canada," says Danny Fisher.

"We are excited to be handling City Lights' wide spectrum of product in Canada," added VVS Films CEO Ernie Grivakis. "City Lights is clearly emerging as an important major independent; they are a solid fit in our company's continuously aggressive expansion and their films meet our demand for commercial, quality entertainment."

About City Lights Media Group

City Lights Media Group has become one of New York City's most respected and fastest growing media companies, engaged in film and television financing, production and distribution and operating one of the largest post-production facilities in the country. City Lights Pictures executive produced John Waters' "A Dirty Shame" for New Line Cinema and produced supernatural thriller "Tamara" for Lionsgate. Recent films produced include "Descent," starring Rosario Dawson and produced by Morris S. Levy's MEGA Films and "The Ten," directed by David Wain and starring Paul Rudd, Winona Ryder and Jessica Alba. Recent acquisitions include Michael Corrente's "Brooklyn Rules" starring Alec Baldwin. City Lights Pictures is in development on "Interrupted" about legendary director Nicholas Ray to be directed by Philip Kaufman. City Lights Television is currently in production on over 200 episodes of television for networks including AMC, TLC, Discovery, HGTV, WE, Fine Living, Sundance Channel, DIY, Oxygen, Speed Channel and MTV. Series currently airing include AMC's "Movies 101," HGTV's "Hammered" and "Don't Sweat It," and TLC's "Cover Shot." City Lights TV recently won a NY Emmy for "Walking with Johnny." City Lights Digital's series include its popular daily broadband show "Heavy News" on Heavy.com, and mobile phone series for VH1 and Sprint, "The Dingo Ate My Video." For more information, please visit http://www.citylightsmedia.com/ . About VVS Films

VVS Films, a division of Videoville Showtime Inc. is a leading Canadian distributor in all filmed media. The company's recent releases include "Shadowboxer" starring Cuba Gooding Jr. and Helen Mirren, produced and directed by Lee Daniels, and the controversial crime thriller ".45" starring Milla Jovovich and Stephen Dorff. Upcoming theatrical releases include "The Wendell Baker Story" starring Luke and Owen Wilson, Will Ferrell, Eva Mendes and Eddie Griffin, and "Tennessee" starring Mariah Carey, produced by Lee Daniels and directed by Aaron Woodley. For more information, please visit http://www.vvsfilms.ca/