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City Lights Signs with WMA

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NEW YORK, January 14: William Morris Agency has signed up to represent three of five major divisions, television, digital and international, City Lights Media, whose latest production, *Chopped*, premiered on Food Network yesterday.

The partnership aims to create new relationships with major broadcasters for City Lights Television, build strategic alliances with major brands for City Lights Digital and cast a wider net of overseas deals for City Lights International. City Lights Television has produced more than 600 TV episodes in the past three years for networks such as MTV, Lifetime, AMC, Nickelodeon, HGTV, VH1, TLC, Travel Channel, Discovery Kids and Oxygen. Production on its newest series, *Chopped* hosted by Ted Allen, debuted last night on Food Network.

"William Morris is a great match for us and we are thrilled to be partnered with them," said City Lights Television's president, Dave Noll. "They have a strong network of industry contacts and think outside the box to find innovative ways to package and market our creative strengths, industry recognition and success."

—By Kristin Brzoznowski