

City Lights Television Goes Global

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Laura Johnson Named SVP of International Development

NEW YORK--(BUSINESS WIRE)--City Lights Television announced today the creation of its new international division, as the company expands its development and sales worldwide. Overseeing the division will be Laura Johnson, named Senior Vice President of International Development. Johnson served as SVP of Production Operations and was responsible for all television and digital production at City Lights Television – one of the fastest growing television studios in the U.S. Johnson’s new responsibilities include managing international television sales of the company’s growing slate of over 300 formats in its development library.

Since late 2004, Johnson has supervised hundreds of TV episodes for City Lights, including: Lifetime’s hit reality dance competition series “Your Mama Don’t Dance,” AMC’s “Movies 101” series, all six seasons of HGTV’s “Don’t Sweat It” and “50 Funniest Women Alive” for Oxygen. She also oversaw production on nearly 1000 webisodes for City Lights Digital, including the current highly successful “Book Obsessed” for Barnes and Noble. “Laura’s ten years in the business are perfectly suited for this new post,” says City Lights Television’s president Dave Noll. “She has a proven ability to develop formats into high quality productions.”

Source: City Lights Television



· Laura Johnson, SVP of International Development, City Lights Television - Dave Noll, President, City Lights Television

City Lights Television has grown rapidly over the last five years, with production on 107 separate network contracts – 58 of which were on formats originally created by City Lights. The company’s international division seeks to develop new relationships with networks in overseas territories, in addition to forming strategic alliances with international production companies. City Lights Media Group’s CEO, Danny Fisher, explains: “We want to parlay our triple digit growth and excellent industry standing into expanded opportunities and relationships outside the U.S. in the television and digital spheres.”

Launched in 2003, six time Emmy nominated and award-winning City Lights has produced over 500 episodes of television for such networks as HGTV, TLC, MTV, Lifetime, TV Guide, Science Channel, Fine Living, Speed, WE, Oxygen and Discovery Home. Past awards include a 2005 Gracie for Best Talk Show Series, "Movies 101" and a 2006 Gracie for Best Reality Series, "Cover Shot." In 2007, City Lights won its first Emmy for Lifeskool's "Walking with Johnny." In 2008, City Lights Television is currently contracted to produce over 250 new episodes. Current productions include: Lifetime's first reality dance competition show, "Your Mama Don't Dance," TV Guide's first game show "Celebrity Says," HGTV's hit, long running home improvement show "Don't Sweat It," and WE's longest running series, "Cinematherapy." Current and upcoming projects also include specials and series for SoapNet, Travel Channel, Fine Living, HGTV, Discovery Health, SiTV, Food Network and MSNBC. For more information, please visit: www.citylightsmedia.com.